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Universal Fibers launches EarthSmart Technologysm

Company focuses on stewardship through innovation

(Bristol, VA) – Universal Fibers continues to write the headlines, developing new technology and products that lead to a better tomorrow and a healthier environment. The company has launched EarthSmart Technologysm. It's more than products and processes, it's a way of thinking, planning and acting. Earth Smart Technology is all encompassing. It's stewardship through innovation.

“We have always been concerned about our environment,” said Vice President of Sales and Marketing, Bill Goodman. “We wanted to take our commitment to a better tomorrow to a new level. EarthSmart Technology does that.”

EarthSmart Technology has various components. It includes manufacturing processes and equipment, recycled and recyclable products, waste saving systems and facility conservation. It is also an overall attitude of environmental and social concern on the part of the company and its employees.

Examples of EarthSmart Technology include Universal Fiber's state of the art technology that allowed them to produce the first ever post consumer nylon 6,6 fiber from recycled carpeting.

“It's about stewardship through innovation,” Bentley Park, President of Universal Fibers said. “We are constantly being told these things are not possible, these things cannot be done, and we are consistently proving them wrong.”

“It's our technology that really sets us apart from the competition,” Park says. “One of our first nylon 6.6 fiber products under EarthSmart Technology is appropriately been named Refresh FiberTM.” Since the innovation, Universal Fibers has also been able to expand the color options and increase the amount of recycled carpet used to create the

new product. “Our product development team is always looking forward, in search of the next product or process. It is how we keep Universal Fibers at the forefront of our industry.”

Universal Fibers is a pioneer in environmental stewardship. Its focus has been toward using as much non-virgin material as possible in the creation of products, and has developed ways to minimize waste and reduce energy consumption for more than a decade.

“Environmental stewardship is something we take seriously and have focused on for many years,” said Park. “We understand that part of being a good corporate citizen involves protecting the environment and conserving our resources. EarthSmart Technology is something we can all be proud of.”

Universal Fibers, Inc., is a multi-platform producer of solution-dyed synthetic yarns for the commercial, residential, and transportation carpet with manufacturing facilities in Bristol, Virginia; Panthong Chonburi, Thailand and; Taicang City, China. The company is both SCS and ISO 9001 certified.